

NEWS RELEASE



For Immediate Release
July 9, 2018

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Solar Racking Innovator Zilla Corp. Under New Ownership

New leadership will continue focus on product innovation while improving customer experience

BROOMFIELD, CO—Zilla Corporation, the industry leader in solar racking and mounting innovation, is now wholly owned by former Chief Operating Officer Lori Beedon. She will serve as company president, making Zilla 100 percent woman-owned and operated.

Beedon brings more than 30 years of experience to the solar industry, beginning her career building energy-efficient homes for her family’s construction company and serving as managing partner for Next Generation Energy, Zilla’s original parent organization, before becoming COO in 2009.

Beedon will lead Zilla in bringing the most innovative solar racking and mounting solutions to the marketplace while placing additional emphasis on customer initiatives.

“We built this company by creating products that make solar installations safer, faster and more resilient,” says Beedon. “With an arsenal of patented, best-in-class breakthroughs in our inventory, we’re taking the business to the next level with an all-hands-on-deck consumer focus. We want to create the best possible experience for our customers.”

The company’s products are all made in the USA and include more than 30 patented easy-to-install, first-to-market designs that are more affordable and accessible to contractors across the United States, Canada and the Caribbean.

“We have a talented, enthusiastic team collaborating with customers to overcome industry hurdles and deliver value-added solutions that expand the revenue potential of all our industry partners,” she says. “Whether they’re in need of custom or turn-key solutions, we invite existing and potential customers to give us a call. We’re under new management. And we’re listening.”

About Zilla Corp.: Zilla designs and manufactures best-in-class, American-made solar racking, mounting systems, flashings and components whose patented, first-to-market innovations enable faster, simpler, safer solar installations for commercial, residential and governmental sectors. Colorado-based Zilla offers superior, customer-centric rooftop and ground-mount systems that increase operational efficiencies and reduce costs. Get dialed into Zilla’s custom and turn-key solutions by calling **720-880-6700** or visiting www.zillarac.com.

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